



*LOOK*  
***NORTH***

***UNT 2030***

*DEVELOP | DISCOVER | DRIVE*



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**WE ARE THE UNIVERSITY OF NORTH TEXAS.**

As the pace of change continues to accelerate across society, UNT is ready to serve our region, our state, and our nation. Adapting to change is built into our DNA. When we were founded in 1890, our first president, Joshua C. Chilton, declared:

***“Our aim will constantly be to adjust the work of the college to the demands of the times.”***

# LOOK NORTH: UNT 2030

## WE ADAPT TO THE DEMANDS OF OUR TIMES

by **developing** the potential of our students, faculty, staff, and UNT community members; **discovering** new insights and solutions by focusing our research and creativity on issues that matter; and **driving** impact at massive scale through partnerships that expand educational, cultural, and economic opportunities across our region, our state, and beyond.

Our strategy for the next five years is built on a singular mission: **to create enduring value for the public good.**

- **Enduring value** for our students, through educational experiences and credentials that unlock their potential to adapt to change, achieve professional success, and lead lives of meaning and purpose.
- **Enduring value** for employers, by educating the agile workforce and contributing the solutions they need to compete in a rapidly changing economy.
- **Enduring value** for the taxpayers of Texas, by translating their investments into graduates, discoveries, innovations, and creative contributions that serve the public interest.
- **Enduring value** for our nation, through our direct contributions to economic and national security and through the development of well-educated citizens who are ready to engage in productive dialogue and civil discourse.

We pursue these commitments as the largest university in the North Texas region, with the entire Dallas-Fort Worth metroplex on our doorstep. Our location provides unique insights into how our world is changing and unparalleled opportunities to expand our partnerships and contributions across the most dynamic region in Texas.

At the heart of these commitments are our people — our students, faculty, staff, and alumni — who have been working together to turn talent and effort into impact since our founding in 1890. Their creativity and collaboration define the culture that powers UNT's success.

We take special pride in providing access to an affordable, high-quality college education for the students of North Texas — about 75% of our undergraduate students come from our region. More than 40% of our undergraduates are the first in the family to go to college, and nearly half of our undergraduates come from low-income families.

**Our commitment to them is simple:  
You bring the grit.  
We'll guide you to greatness.**

# OUR COMMITMENTS

## WE LEAD WITH OUR VALUES

Our work together is grounded in core values that reflect our commitments to **develop** talent, **discover** new knowledge, **drive** a new era of growth, and lead the way as the kind of public research university Texas needs. These values are grounded in deep respect for each other's potential. We learn together with — and from — our students, faculty, staff, and community partners. We continue to refine our strategy and operations through the lens of these core values, which are shared across the UNT System. These values shape the way we work — fostering a culture where faculty and staff thrive as they help students reach their full potential.

- **Courageous Integrity**
- **We Care**
- **Show Your Fire**
- **Be Curious**
- **Better Together**

These values inform the following commitments on which our strategic plan is built.

## WE SERVE EVERY QUALIFIED STUDENT

Some universities measure themselves by how many students they turn away. At UNT, we measure ourselves by how well we educate and support every qualified student who commits to learn with us. We are committed to the success of every UNT student, recognizing that their preparation for college takes many forms and that they are multitalented, creative, and driven. The scale and breadth of our campuses create exceptional learning environments. We demonstrate our commitment to our students through a powerful

combination of high **expectations** worthy of their talents, strong **support** calibrated to their needs, and a university **culture** that celebrates their incredible potential.

## THE DIPLOMA ISN'T THE DESTINATION

Students are transformed by a UNT education. We help them grind, hustle, and persevere so they can develop their talents and hone their skills. It's about preparing this next generation of leaders, scholars, entrepreneurs, educators, artists, athletes, and innovators to build a better future. Our graduates are highly valued across our region and beyond. Yet, a UNT education doesn't end when a student crosses the stage at commencement, or even when they land their first job. We work through networks of alumni and employers to mentor and support graduates throughout their careers, and we provide an array of educational opportunities to support their career advancement.

## NORTH TEXAS IS OUR GATEWAY TO THE GLOBE

UNT and DFW are powerful partners. DFW will soon overtake Chicago as the nation's third-largest metro area, and UNT is the largest university within 200 miles. We fuel the region's talent pipeline and power its future through an unparalleled network of partnerships that connect our classrooms, labs, studios, performance spaces, athletic fields, and research parks with industries and communities across our region and beyond.



# ***DEVELOP | DISCOVER | DRIVE***

**AS A TEXAS PUBLIC RESEARCH UNIVERSITY  
COMMITTED TO CREATING ENDURING VALUE  
FOR THE PUBLIC GOOD, WE WILL:**

***DEVELOP*** the potential of our students and  
UNT community members

***DISCOVER*** new knowledge and insights that bridge  
traditional academic disciplines

***DRIVE*** innovations, partnerships, and new models  
of higher education to build a better tomorrow

**AND WE'RE JUST GETTING STARTED.**

# DEVELOP

We have a fundamental responsibility to develop the potential of our students and UNT community members.

From our first engagement with students, UNT will serve as a platform for them to build lives of purpose and possibility. In our classrooms, labs, studios, residence halls, performance spaces, athletic fields, and workplaces, students are transformed through their interactions with world-class educators and fellow students who believe in and help unlock their potential. Every student who commits to pursuing their education with us will find a culture where our care is demonstrated through high expectations and high levels of support. Our graduates are prepared with practical knowledge in both the essential human and technical skills needed for today's and tomorrow's workforce.

Our students' success is empowered by our talented and dedicated educators. Our commitment to building lives of purpose and possibility extends across our full UNT community. We support our faculty members, providing the tools and training they need to progress in their careers as educators, researchers, innovators, and artists. We also recognize that every staff member who interacts with students is an educator who can leave a lasting impression. We strive to be a place where they can develop their skills and contribute their best work to advance our mission.

## To develop our UNT community's full potential, we will:

- **Create integrated support for student success:** Support every student's academic and career development through advising, mentoring, academic support, and integrated curricular, campus life, leadership, and career-aligned experiences, making student success a shared responsibility of faculty, staff, and community partners.
- **Modernize our curriculum:** Design and teach curriculum that stokes creativity, demands rigor, and develops communication, critical thinking, civil discourse, and technical skills, enabling students to unlock their full potential by working with peers, faculty, employers, and community partners.
- **Empower faculty and staff:** Support, promote, and reward faculty and staff members for their teaching, research, and creative contributions, as well as excellent service in support of the university and our broad mission to serve the public good.
- **Cultivate a culture of resilience:** Strengthen our university culture that celebrates grit, persistence, and achievement, so every student, faculty member, and staff member is supported to develop their talents.





## DISCOVER

As the largest R1 research university in North Texas, UNT is a powerful engine of discovery and an essential asset for our region, our state, and our nation, driving new knowledge and insights that bridge traditional academic disciplines.

From music to business, education to engineering, and in scores of other disciplines, our faculty are recognized leaders, working at the cutting edge of technical and artistic endeavors and infusing their classrooms and studios with creativity and discovery at the frontiers of human knowledge and performance. We are building on our established strengths, including materials science, visual arts, supply chain and logistics, music, information science, and advanced manufacturing, while expanding our work into emerging fields critical to the future of Texas.

For our students, the scope of UNT research and innovation creates a unique breadth of educational opportunities as our students collaborate with peers, faculty members, employers, and community leaders to develop new insights, technologies, and artistic contributions. These experiences prepare our students to excel and lead through change.

### To center our mission in research and discovery, we will:

- **Tackle Texas' major challenges:** Prioritize research in fields most important to Texas' future by building on our existing strengths while expanding in artificial intelligence, aerospace, semiconductors, cancer, health care, logistics, and other fields to translate insights into tangible benefits.
- **Expand student research opportunities:** Strengthen graduate education while expanding opportunities for students at all levels to engage directly in research, scholarship, and creative arts and design with UNT faculty and DFW partners.
- **Amplify human insights with technology:** Apply artificial intelligence, data science, and digital transformation to accelerate research breakthroughs and prepare students for a workforce increasingly defined by rapid technological change.
- **Foster curiosity and problem solving:** Emphasize experimentation, discovery, and innovation across our curriculum and campus life so every student builds confidence as a creative problem-solver who approaches challenges with curiosity and resilience.

# DRIVE

UNT's focus on human creativity, innovation, and entrepreneurship drives creative advances, partnerships, and new models of higher education to power our region's global leadership in business, technology, manufacturing, and the arts to build a better tomorrow.

We drive progress by nurturing human ingenuity, critical thinking, and collaborative problem solving. We bring together researchers, artists, employers, and communities to tackle complex challenges with fresh ideas and meaningful solutions. And we look constantly for new ways to improve our efforts as good stewards of Texans' investments in our work.

By expanding opportunities for students to apply what they are learning in professional contexts and by supporting innovative collaborations among faculty members and employers, we ensure the relevance of our work and increase our contributions to society.

By emphasizing creativity, entrepreneurship, and the use of new technologies across academic disciplines, UNT sparks new ideas that challenge convention and equip our graduates to thrive in a rapidly changing world.

This same spirit drives the people who power UNT — faculty and staff who experiment, collaborate, and continuously grow as educators and innovators. We translate inspiration and insight into impact, and our partnerships drive progress at scale.

## To drive progress for our region, our state, and beyond, we will:

- **Create transformative education and training:** Partner with employers, communities, and industries to create and scale new educational models that meet the needs of a rapidly changing economy and society.
- **Power future-ready talent and solutions:** Expand opportunities for students to develop their knowledge and skills in internships and projects for industry, and for faculty members to collaborate with industry to address rapidly changing needs.
- **Promote entrepreneurship:** Cultivate entrepreneurship and innovation through educational programs, mentorship, institutional support, and dedicated spaces to transform discoveries into real-world solutions.
- **Bring ideas to market:** Accelerate pathways from ideas to impact by streamlining our technology commercialization processes, expediting industry partnerships, and supporting startups that grow from UNT's research.



## UNT AT FRISCO

Through its emphasis on industry partnerships, rapid experimentation, and flexible program delivery, UNT at Frisco extends UNT's capabilities to develop talent through new educational models, discover new insights and solutions, and drive regional impact.

UNT at Frisco is a dynamic platform that leverages UNT's unique capabilities through innovative partnerships with employers, community leaders, Collin College, and others to achieve powerful results. Positioned in one of the fastest-growing cities in the nation, our Frisco campus brings together talent and ideas to **develop, discover, and drive** transformative impact for students, employers, Collin and Denton counties, and the North Texas region.

**Develop:** Technological innovation is rapidly outpacing traditional models of higher education. UNT at Frisco offers a unique portfolio of courses and programs aligned with employers' needs, with the flexibility and support today's students require. UNT at Frisco's educational programs emphasize applied projects developed together with employers and the use of new educational technologies, allowing students to accelerate their learning. From recent high school graduates to experienced executives, students at every stage can earn certificates, degrees, and other credentials to advance their knowledge and skills for high-demand careers.

**Discover:** UNT at Frisco embodies collaboration among academia, industries, and communities. By leveraging the strengths of our Denton campus, UNT Health Fort Worth, regional employers, and other partnerships, we create an agile, interdisciplinary environment where collaboration thrives. Industry partners work with us to solve complex challenges and maintain their competitive edge. Faculty pursue applied research and develop actionable solutions. Students work on industry-based projects to sharpen their skills and ignite creativity.

**Drive:** UNT at Frisco isn't just reacting to industry trends — it's shaping them. Through our partnerships with the Frisco Economic Development Corporation, Frisco Chamber of Commerce, Collin College, and others, we will continue to bolster regional competitiveness in rapidly growing sectors for Collin and Denton counties, including Sport and Hospitality Management, Financial Services, Health Care, and Corporate Innovation.



The **Texas Talent Accelerator** — launched at UNT at Frisco in September 2025 — is a groundbreaking initiative founded by UNT with support from the Texas Legislature to monitor and address emerging regional workforce needs. The accelerator includes a broad coalition of regional employers, colleges and universities, and economic development partners working together to anticipate change, align institutional efforts, and foster new opportunities at the scale and speed our economy demands.

## PUTTING OUR VISION INTO ACTION

Our strategic plan will unfold in three phases over the next five years. In each phase, UNT leadership will guide university strategy and policy, coordinate strategic investments, and monitor institutional progress. Each college, school, and unit will carry this plan forward through their own initiatives, drawing on the creativity and dedication of the people who power UNT. By cultivating a culture that supports faculty and staff to excel, we enable them to deliver even greater outcomes for our students, our region, the State of Texas, and beyond.

### 2025-2026

#### **STRENGTHEN OUR FOUNDATION** *LAY THE GROUNDWORK FOR SYSTEMIC AND CULTURAL CHANGE*

This foundational phase will establish new infrastructure, partnerships, and incentives to enable long-term institutional transformation. UNT will implement strategic, performance-based budgeting, launch a comprehensive portfolio of initiatives to drive student success, make targeted research investments, forge new community and industry partnerships, and strengthen alignment between promotion criteria for faculty and staff and the university's mission and values.

#### **University-Level Outcomes Include:**

- Implement strategic, performance-based budgeting with clear outcome measures.
- Deploy AI-powered analytics, data-driven advising, career development initiatives, and other strategies to drive student success at scale.
- Review and modernize core curriculum and academic programs to ensure students can develop in-demand skills and accelerate their time to value.
- Launch new university support structures for effective and innovative curriculum and teaching while expanding faculty and staff development to elevate teaching, advising, and student engagement.
- Strengthen graduate student mentoring and support and bolster core university research infrastructure.
- Broaden criteria for merit, workload, promotion, and tenure, recognizing excellence in teaching, research, creative work, community engagement, and other contributions that advance the university's mission.
- Establish new community college, industry, and employer partnerships.
- Foster a culture of collaboration, innovation, and success by aligning institutional practices and workplace supports with UNT's core values.

## 2026-2028

### **BUILD NEW CAPABILITIES** *BUILD CAPACITY FOR DEEP, ONGOING TRANSFORMATION*

Building on our initial momentum, this phase will scale successful initiatives while developing capabilities to accelerate our progress. UNT will develop new revenue streams, expand effective student success interventions, integrate career-aligned learning across our curriculum, deepen community and industry partnerships, and transform our online and physical learning environments with new technologies.

#### **University-Level Outcomes Include:**

- Develop new revenue streams from increased undergraduate and professional student enrollment, expanded educational programs, and enhanced industry and community partnerships.
- Scale personalized student support, including integrated academic and career advising by empowering faculty and staff who deliver these services with enhanced analytics, professional development, and recognition.
- Expand career-aligned learning opportunities and experiences across all academic programs.
- Launch new university AI and data science strategies for education and research.
- Modernize curriculum and learning environments by equipping faculty and staff with technologies, training, and support to adapt and lead in a rapidly evolving educational landscape.
- Foster robust alumni mentorship and career development networks.
- Deepen partnerships with community colleges, industry, and communities across our region and beyond.
- Implement and evaluate revised promotion, tenure, and compensation policies that recognize excellence in teaching, research, creative practice, and engagement, ensuring consistency and alignment with UNT's mission and values.
- Continue to strengthen UNT's culture of collaboration, care, and innovation by reinforcing our shared values, transparent communication, and professional growth opportunities across colleges, schools, and units.

## 2028-2030

### **LEAD WITH PURPOSE** *REALIZE A NEW PARADIGM FOR PUBLIC UNIVERSITIES*

In this phase, UNT will emerge as a national model for public higher education, working together with educational institutions, public and private sector partners, and other organizations. The university will deliver sector-leading student outcomes, drive economic development, achieve national recognition as an indispensable innovation partner, and integrate technology and human creativity to create enduring value for the public good.

#### **University-Level Outcomes Include:**

- Sustain revenue growth and strengthen the university's ability to recruit, retain, and support world-class faculty and staff.
- Drive student outcomes through high-value educational programs and personalized, technology-enabled advising and support.
- Power economic development across multiple sectors through research and talent development partnerships with industry and community leaders.
- Streamline pipelines from research and innovation to market impact.
- Maximize human creativity and performance by leveraging AI and other technologies to support and enhance human work in teaching and learning, university operations, and industry and community partnerships.
- Transform our physical campuses with new and upgraded facilities for residence life, research, innovation, and other critical needs.
- Strengthen alliances with state and national colleges and universities, industry partners, community leaders, and other partners who share our mission and values.
- Establish UNT as a leading employer in DFW by fostering a high-performing, values-driven culture where faculty and staff thrive through interdisciplinary collaboration and innovation in support of our students and the public good.



## *MEASURING OUR PROGRESS AND SUCCESS*

UNT is proud to serve in the vanguard of American public research universities willing to measure ourselves by how well we educate and support every qualified student who commits to learning with us.

We will measure progress by outcomes that matter to students, families, employers, and the state of Texas. These benchmarks ensure our strategic endeavors translate into enduring value for the public good.

## CORE METRICS

Core metrics are established benchmarks that define university performance. We already have extensive data, robust tracking systems, and deep institutional knowledge about these metrics. They represent areas where we can confidently set ambitious targets and hold ourselves accountable for measurable progress.

METRIC	2024/25 BASELINE	2030 TARGET
1st to 2nd year retention	77%	90%
4- and 6-year graduation	42% - 4 yr 61% - 6 yr	65% - 4 yr 80% - 6 yr
Annual research and development expenditures	\$124M	\$250M
Commercialization (disclosures, patent filings, patents issued)	32 disclosures 33 patent filings 18 patents issued	100+ disclosures, with corresponding growth in patent portfolio
Doctoral degrees awarded annually	286	300
Time to Value (recouping degree costs)	Median = 6 years	Decrease time to value for programs over the median

## EMERGENT METRICS

Emergent metrics represent important dimensions of our success that require new approaches. We are developing data collection capabilities and learning how external factors influence these outcomes. We commit to building robust tracking systems and demonstrating year-over-year improvement across these measures.

### Post-graduation placement:

Percentage of graduates placed in high-demand occupations or graduate and professional programs.

### Awards and recognitions:

Prestigious awards, exhibitions, and performances achieved by our students, faculty, staff, and alumni.

### Innovation and entrepreneurship outcomes:

New ventures, startups, and public impact projects launched by students, faculty, and alumni.

### Career-aligned learning opportunities:

Percentage of academic programs that integrate internships, industry-sponsored projects, and other experiences that build durable skills.

### Student and alumni engagement:

Perceptions of how well UNT prepares graduates to pursue lives of meaning and purpose.

## ***WE'RE JUST GETTING STARTED***

A UNT education unlocks potential that extends far beyond graduation — launching lifetimes of growth, leadership, and impact. Our graduates build the knowledge, skills, and networks that equip them to adapt to change and create value for their families, employers, and communities. Our influence extends beyond campus through partnerships that connect research, creativity, and talent development to the challenges shaping our region, state, and world. Every collaboration multiplies our capacity to serve the public good.

This strategic plan provides the road map for realizing our potential as a university that develops talent, discovers solutions, and drives innovation at the scale that North Texas demands. It reflects our shared commitment to create enduring value through higher education. By 2030, we will have established a foundation for decades of continued impact. Our graduates will lead in their fields, our research will drive economic development, and our partnerships will power progress across Texas.

**We are the University of North Texas — where we guide grit to greatness, where inspiration becomes impact, where we build a better future.**

**AND WE'RE JUST GETTING STARTED.**



# OUR COLLECTIVE FUTURE

This plan belongs to the UNT community that built it. Students, faculty, staff, alumni, and partners across North Texas shared their ideas and energy through conversations, surveys, and advisory groups, and their voices shaped its direction. It reflects the talent, creativity, and unlimited potential that define UNT, and we are grateful to all who contributed.

## UNIVERSITY LEADERSHIP

**Michael R. Williams** - Chancellor  
**Harrison Keller, Ph.D.** - President

### UNT SYSTEM BOARD OF REGENTS

<b>Carlos Munguia</b> - Chair	<b>Lindy Rydman</b> - Regent
<b>Melisa Denis</b> - Vice Chair	<b>John Scott Jr.</b> - Regent
<b>Cathy Bryce</b> - Regent	<b>Terri West</b> - Regent
<b>Daniel Feehan</b> - Regent	<b>Laura Wright</b> - Regent
<b>Ashok (A.K.) Mago</b> - Regent	<b>Hayden Wochele</b> - Student Regent, 2025-2026

Under the leadership of President Harrison Keller, Ph.D., UNT has developed this five-year strategic plan. Input was gathered from more than 1,200 faculty, staff, students, alumni, community and education partners, and policymakers, as well as from existing advisory bodies such as the President's Cabinet, the President's Student Advisory Committee, the Faculty and Staff Senates, the Student Government Association (SGA), and the Graduate Student Council (GSC). Several advisory groups — including an Alumni Advisory Group, Denton Campus Advisory Group, and Frisco Campus Advisory Group — also assembled to provide guidance on the plan's development. Thank you to the following stakeholders who dedicated countless hours to guide and inform the direction of UNT for generations to come.

**Kinshuk** - Dean, College of Information  
**Jamie Adams** - Director of Strategic Partnerships, Denton Economic Development Partnership  
**Mark Albert** - Chair of Information Science, College of Information  
**Tina Albert** - Assistant General Manager of Operations, Peterbilt  
**Kinza Alizai** - Student, President's Student Advisory Committee  
**Alex Ames** - Chair, Staff Senate; Stacks & Holds Coordinator, University Libraries  
**Darcy Anderson** - Vice Chairman, Hillwood  
**Michael Archer** - Managing Partner, Manhattan Innovation Lab  
**Raquel Arroyo** - Student, President's Student Advisory Committee  
**Makayla Ault** - Student, President's Student Advisory Committee  
**Rose Baker** - Associate Professor, College of Information  
**Rachel Barone** - Chief of Staff, UNT System  
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**Brenda Barrio** - Assistant Vice President, Research and Innovation, Division of Research and Innovation  
**Mary Barton** - Interim Associate Vice President, Data, Analytics, and Institutional Research  
**Randy Bass** - Vice President for Strategic Education Initiatives, Georgetown University  
**John Bellon** - Director of Digital Engagement, Office of the Provost and Academic Affairs  
**Raymond Bellucci** - Chief Operating Officer, Retirement Solutions, TIAA  
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**Natalie Bernard** - Assistant Dean of Master's Programs, G. Brint Ryan College of Business  
**Mike Berry** - President, Hillwood Properties  
**Albert Bimper** - Executive Dean, College of Liberal Arts and Social Sciences  
**Bradley Bourland** - Chief Operating Officer, Virtuoso Travel  
**Christian Bridge** - Application Support Analyst, Division of Enterprise Systems  
**Marlene Buenrostro** - Associate Project Manager, Galloway Research Service  
**Michael Burgess** - Past U.S. Congressman for the 26th District of Texas  
**Sheila Bustillos** - Director, Student Services Assessment, Division of Student Affairs  
**Brandon Buzbee** - Vice President for University Advancement, Division of Advancement  
**Kayla Canis** - Student, President's Student Advisory Committee  
**Erin Carney** - President, Denton Chamber of Commerce  
**Jasmine Carter** - Director of Alumni Engagement, Division of Advancement  
**Angie Cartwright** - Dean, College of Education  
**Adam Chamberlin** - Professor, College of Liberal Arts and Social Sciences  
**Jeff Chandler** - Assistant Professor, G. Brint Ryan College of Business  
**Shari Childers** - Clinical Associate Professor; Associate Dean, College of Applied & Collaborative Studies  
**Catherine Chinchilla** - Student, President's Student Advisory Committee  
**Jimmy Clarke** - Senior Director of State Policy, HCM Strategists

**Alexis Clingan** - Accounting Specialist, Division of Advancement  
**Jan Clountz** - Director of Creative Project Management, University Brand Strategy and Communications  
**Steve Cobb** - Senior Divisional Dean of Communication, Media, and Performance, College of Liberal Arts and Social Sciences  
**Benjamin Cohen** - Student, President's Student Advisory Committee  
**Deli Cole Leonce** - Senior Commercial Manager, Chevron  
**Coby Condrey** - Chair, Faculty Senate; Associate Librarian, University Libraries  
**Guillermo Contreras Rello** - Student, President's Student Advisory Committee  
**Dave Copps** - Chief Executive Officer, Worlds Enterprises Inc.  
**Raymond (Trey) Crawford** - Formerly Financial Representative, Northwestern Mutual  
**Christy Crutsinger** - Professor, College of Merchandising, Hospitality, and Tourism  
**Kathryn Gould Cullivan** - Associate Dean for Fiscal Affairs and Human Resources, College of Liberal Arts and Social Sciences  
**Kenny Cunningham** - Student, President's Student Advisory Committee  
**Wes Cunningham** - Associate Deputy Superintendent, Frisco ISD  
**Brian Danhof** - Senior Assistant Plant Manager, Peterbilt  
**Nicole Dash** - Dean, College of Health and Public Service  
**Sarina Davidson** - Senior Director, Corporate Fundraising, Boys & Girls Club of Greater Tarrant County  
**Gabrielle Davis** - Student, President's Student Advisory Committee  
**Jackie Davis** - CASA Supervisor, Dallas CASA

**Glênisson de Oliveira** - Dean, Honors College and Texas Academy of Mathematics and Science

**Tracy Dietz** - Associate Dean for Assessment and Academic Reporting, G. Brint Ryan College of Business

**Derek Dotson** - Student, President's Student Advisory Committee

**Alfred Dozier IV** - President, 2024-2025, Student Government Association

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**James Duban** - Associate Dean for Research and Scholarships, Honors College & Texas Academy of Mathematics and Science

**Rutwik Duggireddy** - President, 2025-2026, Student Government Association

**Timothy Dwight** - Partner and Chief Executive Officer, Fireside Capital Advisors

**Ed Dzialowski** - Dean, College of Science

**Steve Edgar** - Chief Executive Officer, Medical City Denton

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**Jonathon Fite** - Managing Partner, KMF Investments Management LLC

**Neil Foote** - Executive Director, Frisco Marketing Strategy, University Brand Strategy and Communications

**Nicole Foran** - Chair of Studio Art and Art Education, College of Visual Arts and Design

**Jason Ford** - President, Frisco EDC

**Chris Foster** - Associate Vice President, Student Accounting, Division of Enrollment Administration

**Ervin Frenzel** - Clinical Associate Professor, College of Engineering

**Amanda Fuller** - Associate Director of Academic Affairs Communications, University Brand Strategy and Communications

**Kara Fulton** - Clinical Professor, College of Applied & Collaborative Studies

**David Galloway** - Vice President, Galloway Research Service

**Hope Garcia** - Assistant Vice President, Student Affairs, Frisco Campus, Division of Student Affairs

**James Garrison** - Chief Information Officer, Division of Enterprise Systems

**Bob Garza** - Retired, Formerly at Southwestern Bell

**Tina Garza** - Assistant Dean for Finance and Administration, College of Education

**Ryan Gebhart** - President, Baylor Scott & White Medical Center – Centennial

**Gilbert Gerst** - Senior Vice President - Community Development, BOK Financial

**Clayton Gibson** - Vice President for Finance and Administration and Chief Financial Officer, Division of Finance and Administration

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**Lynette Gillis** - President/Chief Executive Officer, UNT Foundation, Division of Advancement

**Jeannette Ginther** - Principal Lecturer, College of Education

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**Adam Griffith** - Vice President of Information Technology, Uncommon Brands

**Ashleigh Griffith** - Senior Marketing Manager, Quality Brand Group

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**Marley Hall** - Student, President's Student Advisory Committee

**Jill Harold** - Lecturer; Director of Lower-Division Service Courses, College of Liberal Arts and Social Sciences

**Tom Harris** - Executive Vice President, Hillwood

**Ashley Hartenstein** - Student, President's Student Advisory Committee

**Jana Hawley** - Dean, College of Merchandising, Hospitality, and Tourism

**Su-Chuan He** - Data Scientist, Data, Analytics, and Institutional Research

**Lisa Henry** - Divisional Dean of Social Sciences, College of Liberal Arts and Social Sciences

**Warren Henry** - Senior Associate Dean for Academic Affairs, College of Music

**Paige Hopkins** - Student, President's Student Advisory Committee

**Christal Howard** - President & Chief Executive Officer, Frisco Chamber of Commerce

**Dan Hubbard** - Director of Data Management, Data, Analytics, and Institutional Research

**Diann Huber** - Founder & President, iTeachU.S.

**Lee Hughes** - Associate Dean of Undergraduate Studies, College of Science

**Holly Hutchins** - Vice Provost for Faculty Success, Office of the Provost and Academic Affairs

**Karen Hutzel** - Dean, College of Visual Arts and Design

**Joseph Iaia** - Associate Professor, College of Science

**John Ishiyama** - Chair of Political Science, College of Liberal Arts and Social Sciences

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**Harry Joe** - Labor and Employment Attorney, JMO Firm PLLC

**Abraham John** - Assistant Vice President, AITS, Division of Enterprise Systems

**Wilson Jones** - Retired Chief Executive Officer, Oshkosh Corporation

**Ben Joyner** - Senior Vice President, Meridian Bank Texas

**William Joyner** - Vice Chair, Faculty Senate; Associate Professor of Voice, College of Music

**Grace Kadia** - Student, President's Student Advisory Committee

**Jeffrey Kam** - Accounting Coordinator, Division of Student Affairs

**Bhavya Kanyadara** - President, 2025-2026, Graduate Student Council

**Aaron Kastner** - Manager, Corporate Partnership, Dallas Cowboys

**Nola Kemp** - Director of Design, University Brand Strategy and Communications

**Bala Sankar Kilaru** - President, 2024-2025, Graduate Student Council

**JiYoung Kim** - Associate Dean, College of Merchandising, Hospitality, and Tourism

**Bob Kimmel** - Past President and Chief Executive Officer, Davis H. Elliot Co.

**Ginny Kissling** - President Americas and Chief Operating Officer, Ryan LLC

**Cathy Krendl** - Retired Vice President at Krendl, Krendl, Sachnoff and Way

**Paul Krueger** - Dean, College of Engineering

**Brittany Landau** - Past Chair 2024-25, Staff Senate; Associate Director of Orientation & Transition Programs

**Todd Lang** - Assistant Dean for Health Professionals, College of Science

**Drew Lawton** - Independent Director, Jackson Financial

**Jaclyn Le** - Chief of Strategy and Planning, Office of the President

**Jennifer Lee** - Assistant Vice President, University Enrollment Systems, Division of Enrollment Administration

**Eric Ligon** - Senior Associate Dean for Administrative Affairs, College of Visual Arts and Design

**Caren Lock** - Managing Director and Government Relations Officer, TIAA

**Jack Long** - Warehouse Lead, Division of Finance and Administration

**Don Lovelace** - Founder and Chief Executive Officer, Lily of the Desert, Inc.

**Ruth Lowery** - Associate Dean for Graduate Studies and Faculty Affairs, College of Education

**Stephanie Ludi** - Associate Dean for Academic Affairs, College of Engineering

**Richard Mabry** - Assistant Dean, Student Success and Director of Academic Advising, College of Health and Public Service

**Rohit Madireddi** - Student, President's Student Advisory Committee

**Emilita Marin** - Assistant Dean for Business and Finance, College of Music

**Dana Marlowe** - Managing Director of Retirement Solutions, TIAA

**Caitlin Marquez** - Student, President's Student Advisory Committee

**Eugene Martin** - Professor, College of Liberal Arts and Social Sciences

**Liz Martin** - Former Partner & Head of Enterprise Partnerships, Goldman Sachs

**Xavier Martinez** - Student, President's Student Advisory Committee

**Mary Matranga** - Founder and Chief Executive Officer, Lumen Partners, LLC

**Jon McCarry** - Executive Director, Murphy Center for Entrepreneurship and Innovation, G. Brint Ryan College of Business

**Andy McDowall** - Software Developer, Paycom

**Brian McFarlin** - Associate Dean for Undergraduate Studies and Research, College of Education

**Melissa McGuire** - Associate Vice President, Division of Student Affairs

**Lisa McIntyre** - Vice Provost for Student Success, Office of the Provost and Academic Affairs

**Melissa McKay** - Clinical Associate Professor, College of Applied & Collaborative Studies

**Jim McNatt** - President, The McNatt Group

**Michael McPherson** - Provost and Vice President for Academic Affairs, Office of the Provost and Academic Affairs

**Colin Meyer** - Retired Chief Innovation Officer and Executive Vice President, Reata Pharmaceuticals

**Don Millican** - Retired Chief Financial Officer and CPA, Kaiser-Francis Oil Company

**Pam Milner** - Assistant Dean for Undergraduate Programs, G. Brint Ryan College of Business

**Jake Montero** - General Manager and Vice President, Peterbilt

**Lupita Montoya** - Academic Advisor, G. Brint Ryan College of Business

**Sandra Moon** - Senior Executive, Sam Moon Group

**Anabelle Morton** - Student, President's Student Advisory Committee

**Jared Mosley** - Vice President and Director of Athletics, Division of Athletics

**Thomas Muir** - Mayor, City of Sanger

**Mariah Mukes** - Student, President's Student Advisory Committee

**Stephanie Murphy** - Director of Postsecondary State Policy and Research, HCM Strategists

**Stephanie Myers** - Senior Director of Executive Education, Division of Strategic Educational Alliances

**Lisa Nagaoka** - Associate Dean for Research, College of Liberal Arts and Social Sciences

**Caroline Najour** - Principal Lecturer, College of Liberal Arts and Social Sciences

**Dennis Nasco** - Senior Lecturer, G. Brint Ryan College of Business

**Seifollah Nasrazadani** - Associate Dean for Faculty Success and Student Experience, College of Engineering

**Scott Newhouse** - Chief Engineer, Peterbilt

**Joseph Oppong** - Professor, Geography, Toulouse Graduate School

**Hannah Ostermayer** - Student, President's Student Advisory Committee

**Lizette Ozog** - Assistant Dean for Academics and Advising Services, Honors College

**Cecilia Pacheco** - Vice President, Business Area HR Lead - Retirement Solutions, TIAA

**Pamela Padilla** - Vice President for Research and Innovation, Division of Research and Innovation

**Jen Palcich** - Assistant Dean for Student Affairs, College of Liberal Arts and Social Sciences

**Sampath Pamidimukkala** - Assistant Dean for Strategy and Technology, College of Merchandising, Hospitality, and Tourism

**Jessica Pamplin** - Business Intelligence Analyst, Data, Analytics, and Institutional Research

**Audhesh Paswan** - Professor, G. Brint Ryan College of Business

**Julie Payne** - Assistant Vice President, University Brand Strategy and Communications

**Mario Pena** - Student, President's Student Advisory Committee

**Brenden Perfect** - Senior Director of Budget & Administration for Finance and Administration, College of Engineering

**Ross Perot, Jr.** - Chairman, Hillwood

**Nick Perreault** - Student, President's Student Advisory Committee

**Amy Peterson** - Director, Strategic Engagement, UNT Frisco

**Quortina Phipps** - Past Staff Senate Chair 2023-24; Senior Assistant Dean for Undergraduate Programs, College of Education

**Wes Pierson** - City Manager, City of Frisco

**Patrick Pluscht** - Executive Director, DSI Digital Growth, Division of Strategic Educational Alliances

**Terry Pohlen** - Senior Associate Dean, G. Brint Ryan College of Business

**Stacey Polk** - Director of Strategic Initiatives, Office of the Provost and Academic Affairs

**Sanjukta Pookulangara** - Chair of Merchandising and Digital Retailing, College of Merchandising, Hospitality, and Tourism

**Victor Prybutok** - Professor, G. Brint Ryan College of Business

**John Puthenpurackal** - Associate Dean for Academic Programs, G. Brint Ryan College of Business

**John Quintanilla** - Professor of Mathematics, College of Science

**Rachel Rachel** - Senior Academic Advisor, College of Health and Public Service

**Mamatha Reddygari** - Student, President's Student Advisory Committee

**Jeff Reecer** - President, Texas Health Presbyterian Hospital Denton

**Kelley Reese** - Senior Associate Vice President, University Brand Strategy and Communications

**Brittany Reiner** - Assistant Dean, Program Execution, UNT Frisco

**John Richmond** - Dean, College of Music

**Jordan Rider** - Student, President's Student Advisory Committee

**Anne Rinn** - Department Chair of Educational Psychology, College of Education

**Wendy Risdon** - Assistant Dean for Finance and Administration, College of Science

**Randy Robason** - Chief Executive Officer, Freedom Family, L.P.

**Azariah Roberts** - Student, President's Student Advisory Committee

**Jose Robiedo** - Student, President's Student Advisory Committee

**Billy Roessler** - Assistant Dean of Graduate Studies, Toulouse Graduate School

**Sonja Rogers** - VP - Investment Advisor, Wells Fargo Advisors

**Raymond Rowell** - Assistant Dean for Scholarships and External Affairs, College of Music

**G. Brint Ryan** - Chairman and Chief Executive Officer, Ryan

**Sean Ryan** - Associate Dean for Honors College

**Gloria Salinas** - Senior Vice President & Chief Growth Officer, Frisco EDC

**Bill Salmon** - Chair of Linguistics, College of Information

**Armando Sanchez** - Vice President, 2025-2026, Student Government Association

**Harsh Sangani** - Strategy Fellow, Office of the President; Project Coordinator, University Brand Strategy and Communications

**Brian Sauser** - Chair of Supply Chain Management, G. Brint Ryan College of Business

**Michael Savoie** - Vice Provost of UNT at Frisco and Dean, College of Applied & Collaborative Studies

**Gracy Schulte** - Student, President's Student Advisory Committee

**Jenna Schuster** - Assistant Director for Event Management, University Union, Division of Student Affairs

**Diron Scott** - Senior Managing Director, TIAA

**Ja'Miya Scott** - Student, President's Student Advisory Committee

**Kevin Scott** - Chief Technology Officer, PGA of America

**Alayne Sewick** - Assistant Vice Chancellor and Chief Human Resources Officer, UNT System

**Valerie Shaw** - Senior University Relationships Lead, Fidelity

**Bob Sherman** - Retired President/Chief Operating Officer, First Colonial Bankshares

**Jeremy Short** - G. Brint Ryan Endowed Chair of Entrepreneurship, G. Brint Ryan College of Business

**Clay Simmons** - Vice President and Chief Integrity Officer, University Integrity and Compliance

**Tyrianna Simpson** - Student, President's Student Advisory Committee

**Michelle Singh** - Vice President for Strategic Educational Alliances, Division of Strategic Educational Alliances

**Vikas Sinha** - Vice President of Global Customer Experience and Strategic Alliances, Broadcom Software

**Brenae Smith** - Associate Director, HCM Strategists

**C. Dan Smith** - President/Owner, Smith Exploration, LLP

**Charlie Smith** - Owner, ID Resource Management, Inc.

**Daria Smith** - Student, President's Student Advisory Committee

**Jeff Smith** - Area Managing Director, Omni PGA

**Laura Smith** - Dean of Students, Division of Student Affairs

**Suzanne Smith** - Founder and Chief Executive Officer, Social Impact Architects

**Martha Snyder** - Partner, HCM Strategists

**Kirsten Soriano** - Associate Dean for Operations, College of Music

**Toni Sorsdal** - Compliance Manager, University Integrity and Compliance

**Brittany Sotelo** - Economic Development Director, City of Denton

**Nikki Sparks** - Associate Director for Parking and Transportation, Division of Finance and Administration

**Drew Springer** - Founder and Owner, Springer Financial Services

**Tom Stellan** - Founder and Chief Executive Officer, TIP Strategies

**Nancy Stockdale** - The Dr. Jean Schaaque Associate Dean for Academic Affairs, College of Liberal Arts and Social Sciences

**Gayle Strange** - Retired President, Axiom Commercial Co., Ltd.

**Terry Strange** - Retired, formerly Vice Chairman & Managing Partner, KPMG LLP

**Heidi Strobel** - Associate Dean for Academic and Student Affairs, College of Visual Arts and Design

**Jody Sundt** - Associate Dean for Academics, College of Health and Public Service

**Gary Susswein** - Principal, BandOne

**Tsubasa Tajima** - Data Analyst, Faculty Information, Office of the Provost and Academic Affairs

**Grace Talley** - Student, President's Student Advisory Committee

**Barrett Taylor** - Professor, College of Education

**Kendria Taylor** - President, TG8 Solutions Insight

**Holly Tillison** - Strategy Fellow, Office of the President; Application Support Manager, Division of Enterprise Systems

**Kim Garza Turner** - Executive Director, Community & External Relations, Division of Finance and Administration

**Greg Ulmer** - President, Aeronautics, Lockheed Martin

**Angela Valdez** - Student, President's Student Advisory Committee

**Margarita Venegas** - Director of Communications, Division of Finance and Administration

**Angela Venuk** - Chief Information Officer, Datascan

**Melanie Vest** - Chief Executive Officer, DATCU

**Amanda Vickery** - Associate Dean for Educator Preparation, College of Education

**Andrey Voevodin** - Associate Dean for Research, College of Engineering

**Lori Walker** - President, Flower Mound Chamber of Commerce

**Tom Walker** - Chief Financial Officer, Dallas Cowboys

**Jennifer Wallach** - Divisional Dean of Humanities, College of Liberal Arts and Social Sciences

**Keith Walters** - Co-Owner, Walters Wedding Estates

**Ben Warren** - Assistant Dean for Student Life, Texas Academy of Mathematics and Science

**Emily Warren** - Student, President's Student Advisory Committee

**Jaidyn Watkins** - Vice President, 2024-2025, Student Government Association

**Cortney Watson** - Assistant Dean for Finance and Operations, Texas Academy of Mathematics and Science

**Chris Watts** - Former Mayor, City of Denton

**James Webb** - President, Paradigm Development Holdings

**Megan Wheeler** - Chief of Staff, Office of the President

**Marilyn Wiley** - Dean, G. Brint Ryan College of Business

**Angilee Wilkerson** - Senior Director of Creative Services, University Brand Strategy and Communications

**Kim Williams** - Chair, College of Merchandising, Hospitality and Tourism

**Elizabeth With** - Senior Vice President for Student Affairs, Division of Student Affairs

**Matt Witty** - Executive Senior Associate Athletic Director/Chief Financial Officer, Division of Athletics

**Marcus Wolfe** - G. Brint Ryan Professor of Entrepreneurship, G. Brint Ryan College of Business

**Ben Wright** - Content Creator and Media Strategist, BandOne

**Tristan Wu** - Associate Dean for Research, College of Health and Public Service

**Gergely Zaruba** - Chair of Computer Science and Engineering, College of Engineering

**Anna Zemmin** - Student, President's Student Advisory Committee

**Wende Zomnir** - Founder, Caliray Beauty

To learn more about UNT's plans for the future, visit [\*\*LookNorth.unt.edu\*\*](https://looknorth.unt.edu) for more information about how we're bringing our goals to life, tracking our progress, and making an impact in our communities.





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